



ETCO

EMPOWERING TEACHER COMPETENCE
TO PROMOTE SOCIAL ENTREPRENEURSHIP
IN EUROPEAN SCHOOLS



Co-funded by the
Erasmus+ Programme
of the European Union

Why is social entrepreneurship important?



SINAV KOLEJİ

Who are we ?



Selen



Ceyda



Ayşe Nur



Tuğçe



Gülsüm




Hikmet





REMEMBER

Social entrepreneurship is all about recognizing the social problems and achieving a social change by employing entrepreneurial principles, processes and operations. Now the question is how can we empower student change makers? How can we encourage more students to make a difference? And why is social entrepreneurship important? Keep in mind Social entrepreneurship is not an extra -- it is an essential.

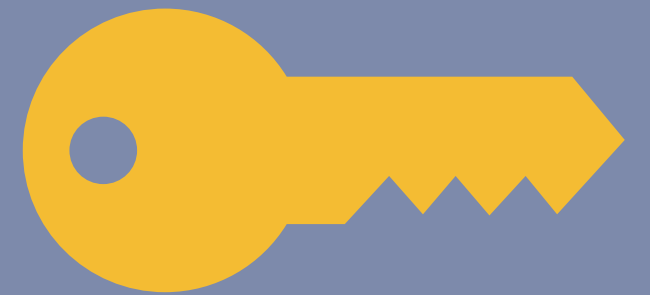
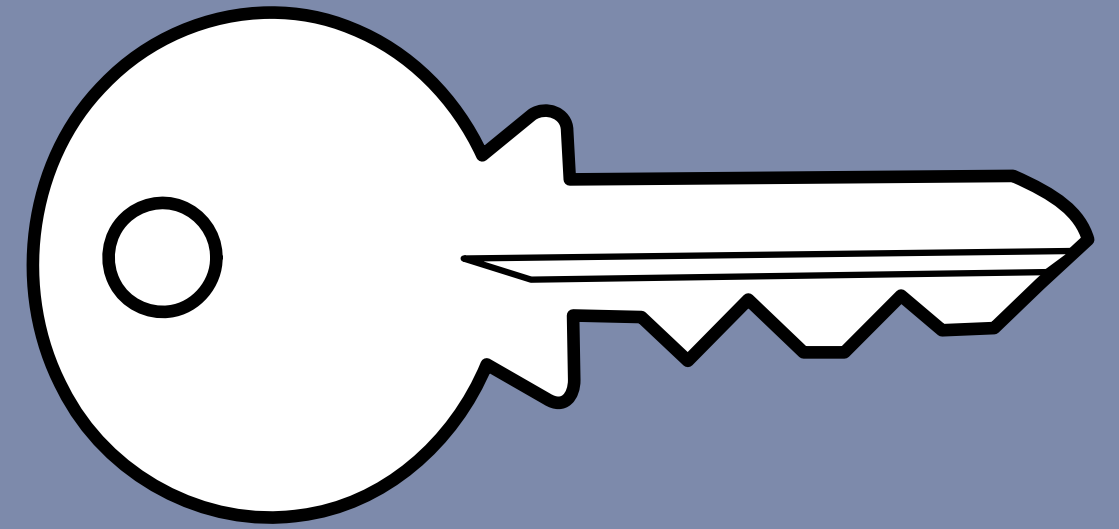


- **Would you rather unleash more social entrepreneurs in your classes or chain your students's dreams?**
- **Would you rather have philanthropists in your classes or teenagers , kids who dont care about what is going on around them?**
- **Would you rather have students who promote public welfare or who are quite unconcerned ?**
- **Would you rather have value creators and change makers in your classes or slaves of circumstances?**
- **Would you rather empower student change makers to help them transform ,improve the society in which they live in or do nothing about it?**



KEY WORDS

social entrepreneurs
philanthropists
promote public welfare
value creators and change
makers transform,
improve the society



what is a heartbreak?

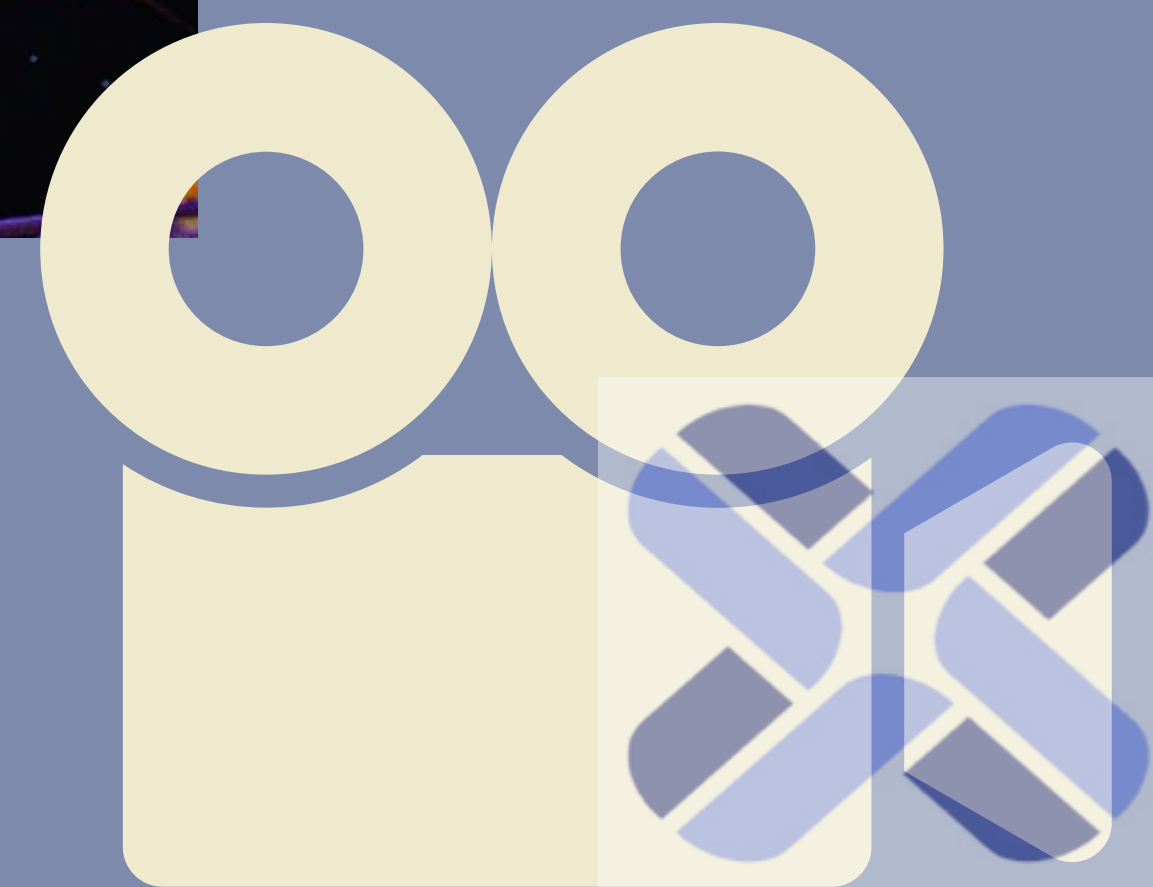
A great way to start noticing is to identify what makes your heart break. These are key issues that you are passionate about and want to see changed.

You believe the world needs what you have and are driven to take action and make a change. Doing something becomes your “calling” or “life’s purpose”. With your heartbreak as your guide, you begin to see how you can make a real difference in the lives of others.

DO NOT follow your heart to find your passion and purpose. Instead follow your heartbreak . . . Finding your passion; surrendering to your heartbreak is really about finding what really moves you.

**What makes you happy? Where are you happiest? Why?
Who do you love? Who do you admire? Why?
What's the most fun you've ever had? What's your favorite
memory? What possession or activity is most important to
you? Why? What possession or activity brings you the
greatest joy? Why? What secrets are in your heart?**





SOME EXAMPLES OF SOCIAL ENTREPRENEURSHIP





It is possible to say that anybody can be born as an entrepreneur. Every individual learns entrepreneurship by getting lifelong experiences and promotes skills of entrepreneurship by developing necessary features.



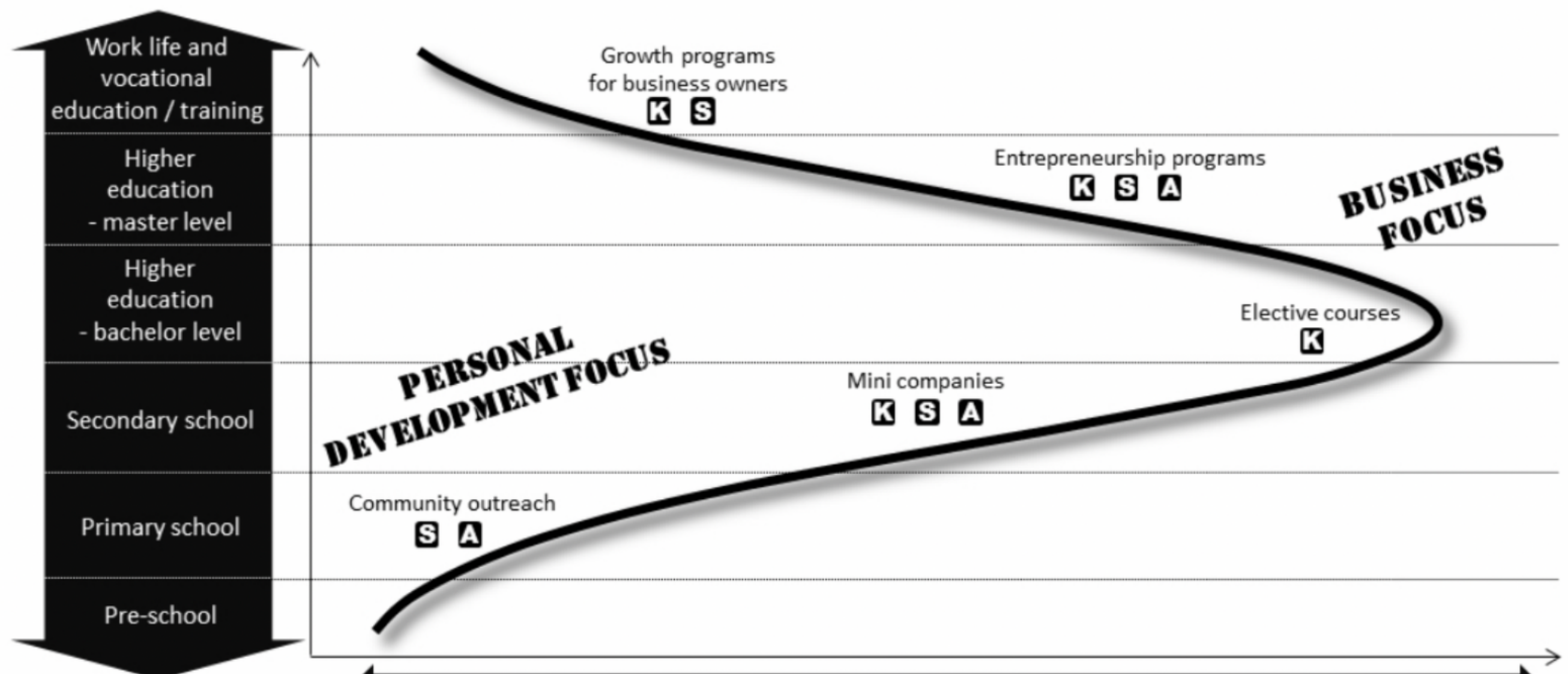


PRESCHOOL

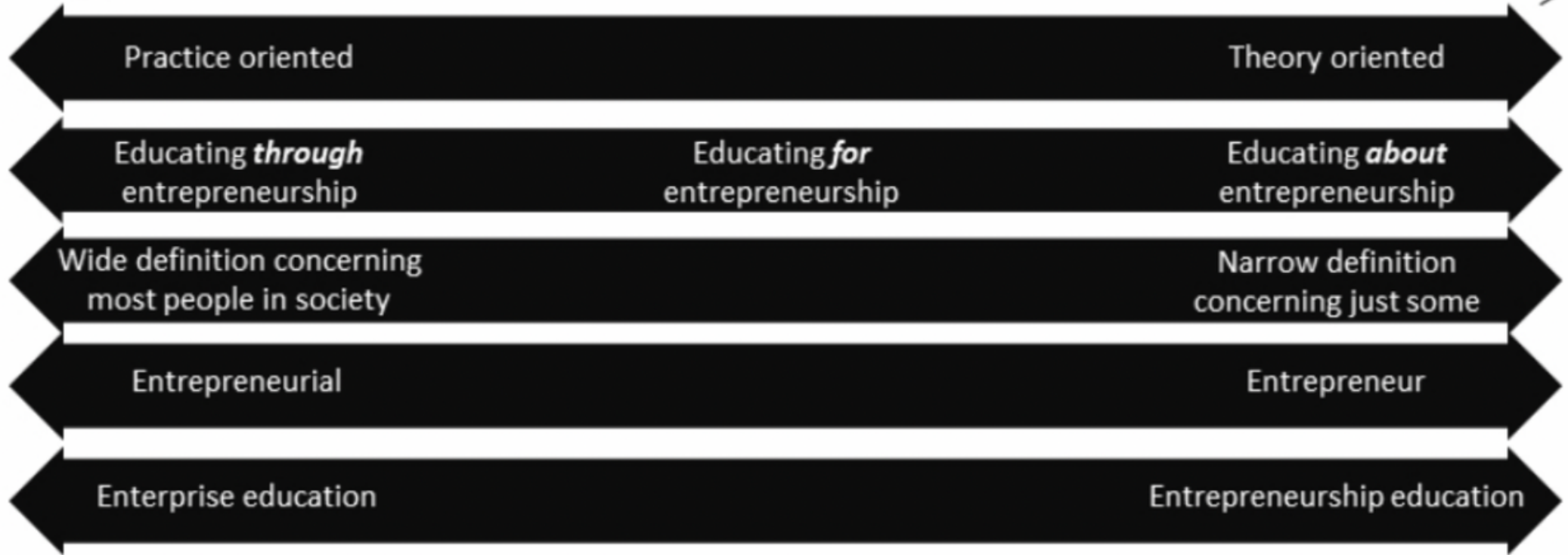
The education, which is taken during preschool period, can be seen as making an investment for future life.

The education in preschool period is directly affect future education, job, and social life success of individual.





K = Knowledge
 S = Skills
 A = Attitudes



Social Entrepreneurship: 7 Ways to Empower Student Changemakers

1. Encourage Each Student to Map Their Heartbreak

2. Help Students Find Their Voice

3. Empower Social Media Sharing

4. Encourage Students to Tell Their Story to a Wider Audience

5. Foster Student Generosity

6. Connect Students to Powerful Role Models for Change

7. Integrate Social Entrepreneurship Into Your Curriculum



Used Textbooks for Social Change

Partner with student groups/clubs to collect used textbooks at the end of each semester. Students donate their used textbooks. Some of the textbooks are re-sold to students at the college/university of their collection source; some of the textbooks are donated to students in need at underserved universities in the developing world. The profits are split between the student groups/clubs, program administration costs, and any remaining funds are used to support social programs in developing communities.





Education acts as a gateway for millions of young people around the world. It provides young people with the skills necessary to attain personal success and impact their community.

Socioeconomic class should not dictate educational opportunities. Educated youth have the ability to tackle issues surrounding gender equality, literacy rates, and youth employment in order to reduce poverty and foster peaceful societies.

At Textbooks for Change, we believe that access to affordable and accessible education should be a human right for all.





They recycle any out-of-date, damaged, or unusable textbooks.



They donate 50% of the textbooks to partner campus libraries in East Africa.



They resell 20% of textbooks at affordable prices to students, funding initiatives on local campuses.



Community Shop

"Community Shop is our award-winning social enterprise, building stronger individuals and more confident communities.

It uses surplus food to do much more than feed those on the cusp of food poverty. It builds confidence, gives people purpose and nurtures stronger communities.

Providing its members with vital access to deeply discounted food, as well as life-changing learning and development programmes, Community Shop is a hand up, not a hand out. "





Community
STORE

**Food and Household
products**



Community
HUB

**Life-changing training
and
Personal development**



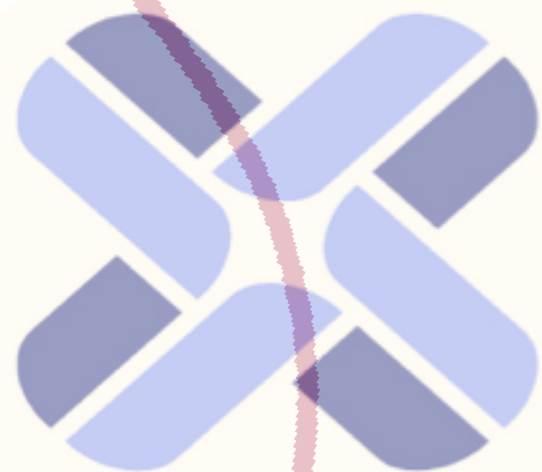
Community
KITCHEN

**A Welcoming Space
Where People Can Enjoy
Good Quality Meals at
Low Cost Prices.**



ASHOKA-Bill Drayton

Ashoka has pioneered the field of social entrepreneurship, identifying and supporting the world's leading social entrepreneurs since 1980. Social entrepreneurs are individuals with innovative solutions to society's most pressing social, cultural, and environmental challenges.



Hara House - Jazzmine Raine

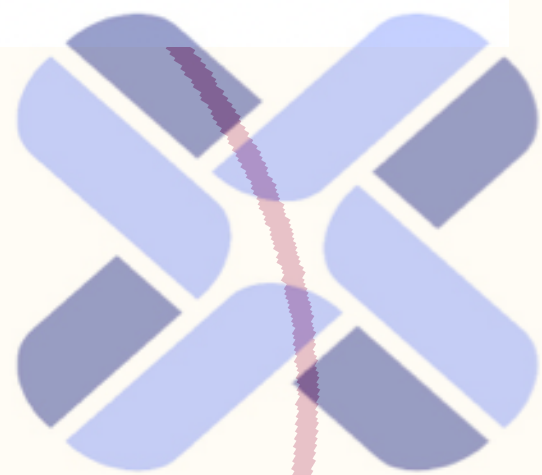
Hara House operates as a zero waste tourism organization offering accommodation, food and beverage, and tours across India. We are a youth run project that empowers youth to become leaders for environmental justice through economic, social and environmental development opportunities. We are the first zero waste property and tourism organization in India. We believe our approach will revolutionize the tourism industry in India and bring awareness and solutions to waste management and overconsumption across the county by using the tourism sector as a catalyst for social good.



MALADA FUND - Shiza Shahid

Malala Fund champions every girl's right to 12 years of free, safe, quality education. We believe girls are the best investment in the future peace and prosperity of our world. Malala Fund works in regions where the most girls miss out on secondary education. Our priority countries are Pakistan, Afghanistan, India, Nigeria and countries housing Syrian refugees (Lebanon and Jordan).

MALALA
FUND



SHEF (Study Hall Education Foundation) - URVASHI SAHNI

Study Hall Educational Foundation (SHEF) is an inclusive non-profit organization with decades of experience and a track record of transforming the lives of millions of children, particularly those of girls and young women. SHEF's interventions focus on community engagement and norm change, influencing government systems to be more equitable, and running a network of model schools and outreach programs in rural and urban India. Our uniqueness and merit lie in our egalitarian inclusiveness and our holistic, social justice-focused approach to directly address the patriarchal system in India.

