



ETCO

EMPOWERING TEACHER COMPETENCE  
TO PROMOTE SOCIAL ENTREPRENEURSHIP  
IN EUROPEAN SCHOOLS



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# WHAT IS SOCIAL ENTREPRENEURSHIP?

HOW ENTREPRENEURSHIP IS TAUGHT AT BETHLEN GÁBOR  
CALVINIST GRAMMAR SCHOOL IN HÓDMEZŐVÁSÁRHELY,  
HUNGARY



# HISTORICAL OVERVIEW OF TEACHING ENTREPRENEURSHIP

- Change of regime in Hungary – 1989
- Developing entrepreneurship – need for teaching entrepreneurship
- Hungary became the country of one million entrepreneurs by 1997
- Changing education, changing curriculum, new programmes, new subjects introduced (social studies, economics, sociology, philosophy, communication, business studies)
- Entrepreneurship first in vocational schools, then in comprehensive schools
- 2005 – new system: two-level final exams (world of work as English final exam topic)
- 2017 – curricular change (economy as English final exam topic)
- 2020 – the latest curricular change

# WHAT IS NEEDED FOR TEACHING ENTREPRENEURSHIP?

- Legal conditions to set up a business can be acquired relatively easily (technical literature, press, courses)
- Lawyers, counsellors can be asked for help
- For being a successful entrepreneur you need more: it implies a special lifestyle and attitude, a particular scale of values, different skills and abilities – they should be based on a proper level of school education aiming at enabling young people to become successful at entrepreneurship and meet the new challenges of the labour market and economic processes

- This complexity leads to the view that teaching entrepreneurship should not be restricted into the frames of only one subject, but ought to be dealt with indifferent subjects:
- History, Geography, Mathematics, foreign languages (the English model)
- English concept of „enterprise”: adventure, ambition, project, energy, readiness, spirit, plan, commitment, activity
- Enterprising = active, adventurous, energetic, rich in sources, witty, committed (complex human attitude)
- Entrepreneurship experts find it important to develop pupils' attitude to the topic in primary schools as well as in secondary schools

# ENGLISH LANGUAGE – NATIONAL CURRICULUM 2020

- In the list of goals and tasks of language teaching:
- Students should be able to reach their professional and personal objectives through their knowledge of foreign languages
- In the list of competences:
- Employee, innovative and entrepreneur competences (preparation for employment and self-employment)

# CURRICULUM TOPICS CONNECTED TO ENTREPRENEURSHIP

- Grades 11-12 (age group: 17-18)
- Financial matters – suggested number of lessons: 10 – local change: 13 / 16
- employers, employees, white and blue collar workers
- public service offices
- money, currencies, bank forms, advertisements, commercials
- saving, spending and wasting money, banking, online shopping, exchanging currencies
- family budget, saving, spending and wasting money



- Career and employment – suggested number of lessons: 15 / 18
- professionals, employers, employees, colleagues
- workplaces, offices
- objects used in different jobs
- job interviews, meetings
- planning, life long learning, applying for a job
- choosing a career, summer jobs, working hours, part time jobs, unemployment, team work, individual tasks, cooperation, critical thinking, mobility, CV

# FINAL EXAM TOPICS CONNECTED TO ENTREPRENEURSHIP

- „The world of work” – summer student jobs; higher education, choosing a career (intermediate level) – circumstances and possibilities of employment in Hungary and abroad; popular jobs (advanced level)
- „Economy” – family expenses, the role of money in everyday life, shopping, services, online services (intermediate level) - the world of business, consuming, commercials; dealing with money in the English-speaking countries (advanced level)



# WHAT IS SOCIAL ENTREPRENEURSHIP?

- Giving answers to social problems through the means of innovative solutions
- A social entrepreneur's mission is to create social value with the help of different organizations (for-profit, non-profit, religious, etc.)
- They enhance reaching a wide range of social and cultural aims as well as environmental protection
- Voluntary work

# SCHOOL EXAMPLES

- „Community service” – obligatory 50 hours before taking final exams (introduced in 2013. Students have four years for completing it.) – voluntary jobs for different social institutions (e.g. old people’s homes, funds for disabled people, children or premature babies, kindergartens, libraries, museums, animal and environmental protection)
- Career guidance /counselling (inviting and visiting entrepreneurs; psychological tests)
- Cakes sales – charity work
- Programmes for foreign partners visiting Hódmezővásárhely (getting to know local entrepreneurs)
- Hódfó Non-profit Ltd employs disabled people





