

Social Entrepreneurship



CONTENT

- What is social entrepreneurship?
- Why is social entrepreneurship required?
- Who are Social entrepreneurs?
- Integration of social entrepreneurship into education systems: Why / how?
- Some examples of Social Entrepreneurship Education

'We live in a fast-changing world, and producing more of the same knowledge and skills will not suffice to address the challenges of the future. A generation ago teachers could expect that what they taught would last their students a lifetime. Today, because of the rapid economic and social change, schools have to prepare students for jobs that have not yet been created, technologies that have not yet been invented and problems that we don't yet know will arise.'



What is entrepreneurship?

Creating value for others

Creative problem- solving

Spotting new opportunities

Getting things done

What is social entrepreneurship?



- Creating value for others
- Economic value
- Environmental value
- Social value

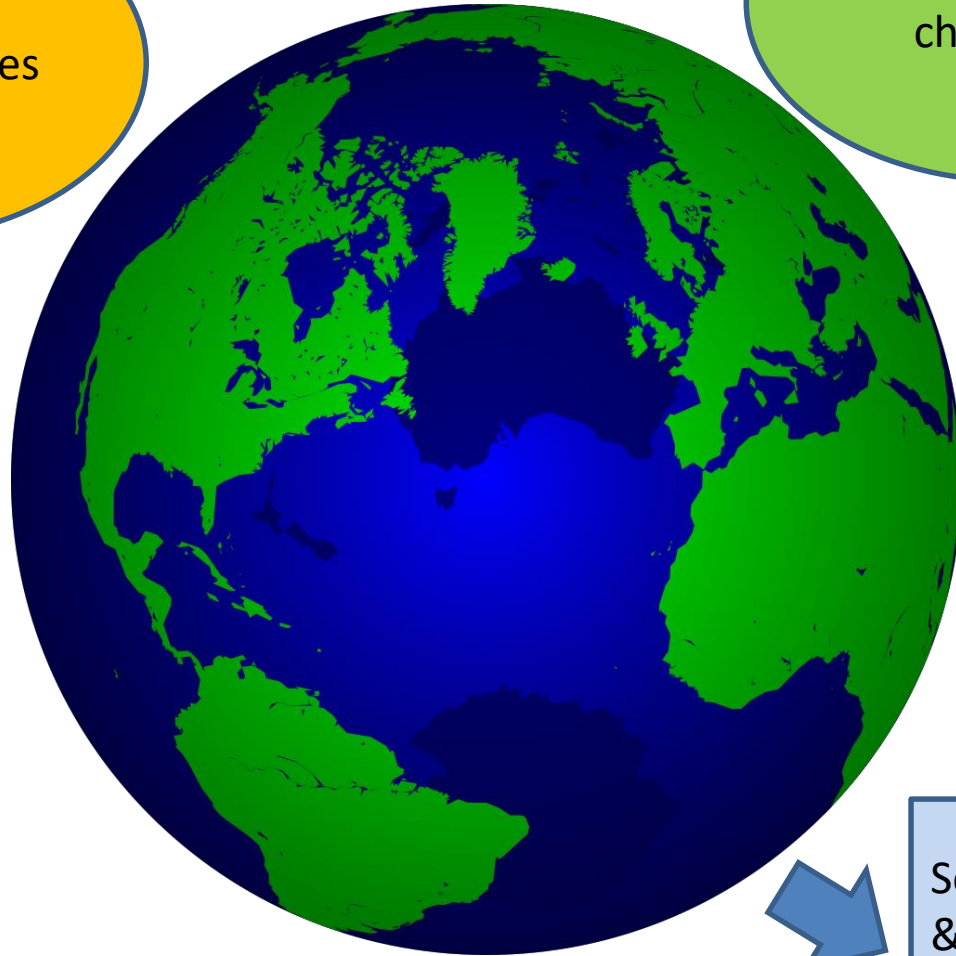
global
problems

Why is social entrepreneurship required?

Social challenges

Environmental challenges

Social inequalities



Social innovators & change makers needed

Who are Social entrepreneurs?

- Social entrepreneurs
 - Developing businesses for a social or environmental purpose
 - Bringing hope to most disadvantaged communities
 - Reducing inequalities (e.g. Youth unemployment, income inequality)
 - Agents of positive change

Social entrepreneur

Social change makers dealing with social problems

Helping to build a fair and equal society

Developing innovative way to change the wrong



“Social” entrepreneurship

- financial

- environmental

- social

- Social enterprise

- society

Traditional education systems vs 21st century skills



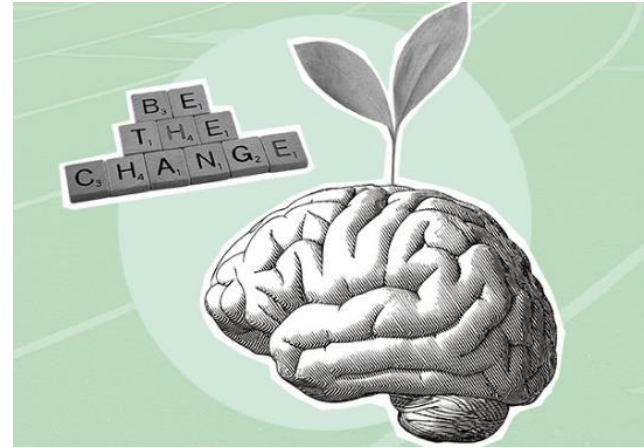
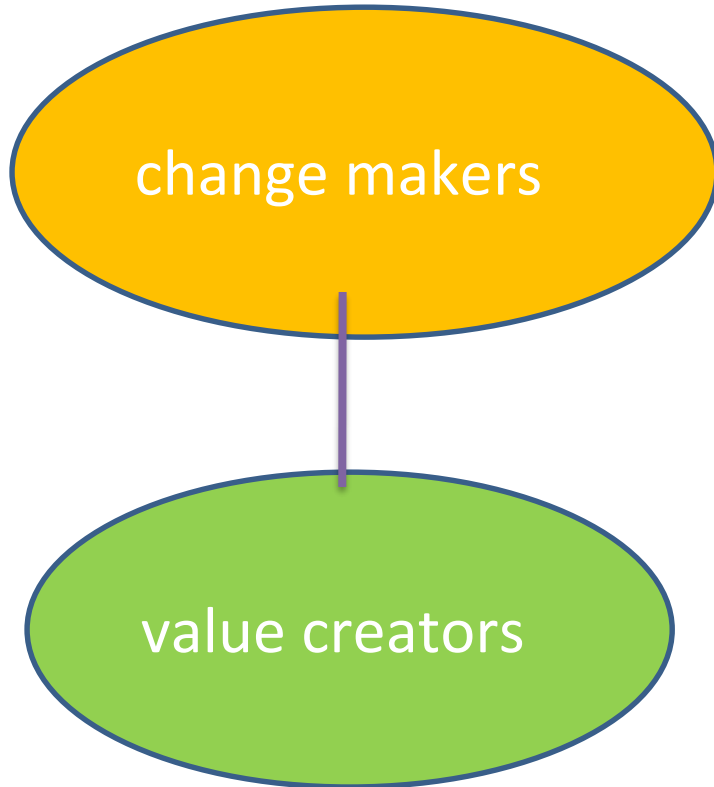
Core skills

- critical thinking & problem solving
- collaboration & communication
- student leadership
- digital literacy
- creativity & imagination

Education needs social entrepreneurship just as much as social entrepreneurship needs education



The world needs.....



Why is social entrepreneurship important?

- Values
 - Creating values-driven entrepreneurial opportunities for children
 - Learning lifelong lessons about creative value for others and addressing problems
- Change
 - Inspiring them to become the change makers and value creators
 - Building the social capital of children & creating systemic change on a global scale

Scaling of these efforts

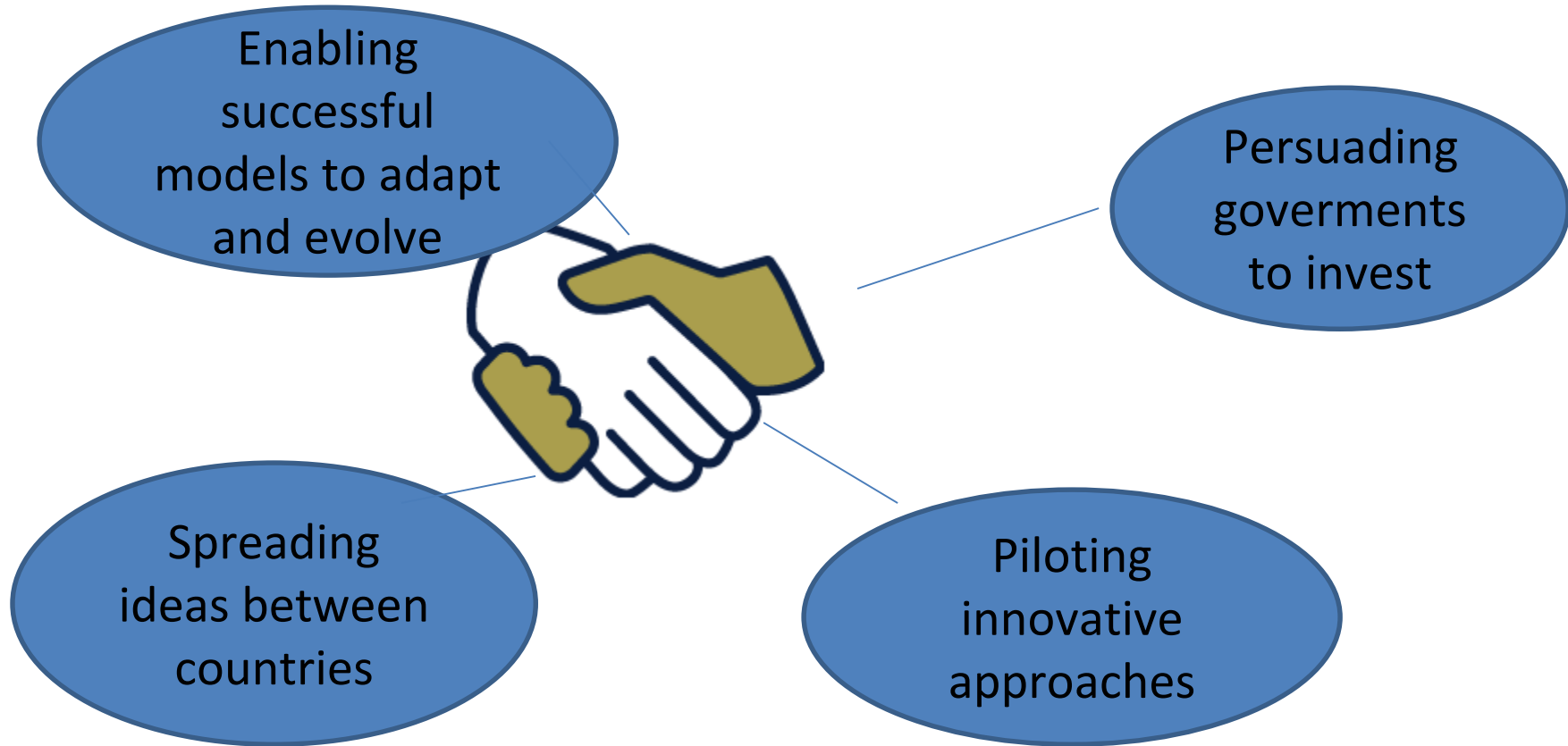
- co-production between teachers, children, entrepreneurs & the community
- intervention & coordination between the organisations
- expertise, influence and resources of teachers, social entrepreneurs, funders & governments

Role of teachers



- Teachers having a central role
- Professional development of teachers needed

Role of funders



Social entrepreneurship in schools

- Universities offering masters and undergraduate degrees as well as extra-curricular activities
- Social entrepreneurship in schools receiving little attention until now
- Not taught as a subject in isolation
- Embedding it into the fabric of the school

Not enough social entrepreneurs

- Composing only a tiny fraction of the world's economy
- Less than three per cent of the world's population engaged in social entrepreneurship

- *Social entrepreneurship education*

- Integrating early

- Taking a broad approach

- Relevant framework for learning

- Leading to financial inclusion and job creation with most immediate impact