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WELCOME-SLIDES

- ❖ Welcome to everyone in Pallini -Greece!
- ❖ Many thanks to our hosts for the great organisation!
- ❖ With great respect and pleasure, welcome to you on our second working day!



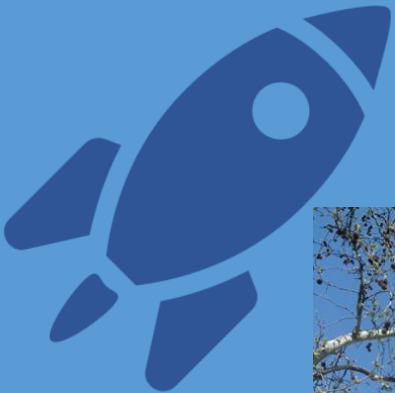


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SOCIAL ENTREPRENEURSHIP

„The social entrepreneur changes the performance capacity of society.”

(P. Drucker)





ETCO

EMPOWERING TEACHER COMPETENCE
TO PROMOTE SOCIAL ENTREPRENEURSHIP
IN EUROPEAN SCHOOLS



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Why is important for us?



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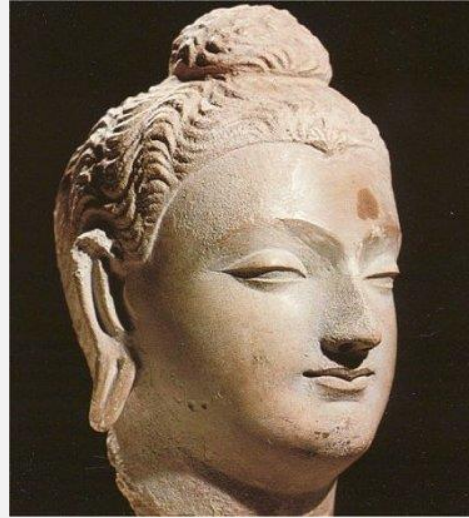
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MEANING OF THE TERM...

- The Social entrepreneurship has made a popular name for itself on the global social and economical field as a new phenomenon , a.k.a. "homo novus" .
- This means, that is reshaping the way that we think about social value creation.
- Highly notable power, that it has attracted the attention of major foundations and private founders, and spreading rapidly throughout the non-profit sector.
- The field of social entrepreneurship has grown exponentially in recent years and has become a social, economic and cultural phenomenon.



HISTORY...



The story of ASHOKA

<https://www.youtube.com/watch?v=RfiY9rRsWqE&t=43s>

Bill Drayton and Social Entrepreneurship

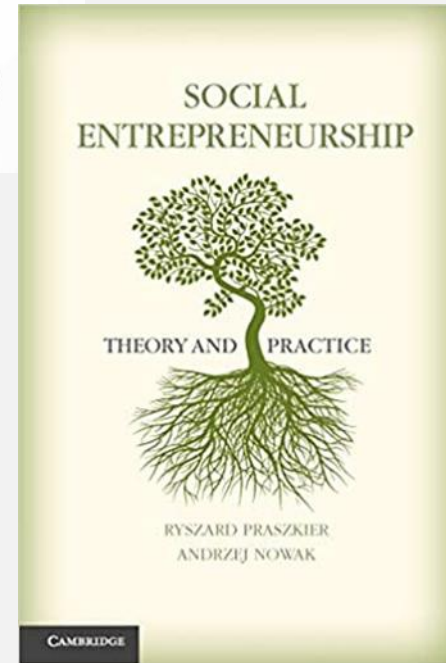
Visionary social impact leader, social entrepreneur



Ryszard Praszkiar-University of Warsaw

Andrzej Nowak -Florida Atlantic

University





NEW-NOWDAYS...

- <http://journals.researchsynergypress.com/index.php/jsetp/article/view/647>

The screenshot shows the homepage of the Journal of Social Entrepreneurship Theory and Practice (JSETP). The page features a purple header with the journal title and ISSN information. Below the header is a navigation menu with links for Current, Archives, Announcements, and About. The main content area includes a description of the journal and a 'QUICK MENU' sidebar with links to Focus & Scope, Author Guidelines, Editorial Team, Peer Reviewers, Publication Ethics, and Article Processing Charges.

journals.researchsynergypress.com/index.php/jsetp/index

DR. VASS LÁSZLÓ... ADY ENDRE Ady Endre összes k... Nyugat folyóirat (1... fazekas enciklopédi... A magyar nyelv | Di...

JSETP

research synergy RSF PRESS

JOURNAL OF SOCIAL ENTREPRENEURSHIP THEORY AND PRACTICE

P-ISSN 2808-1609
E-ISSN 2808-0475

Current Archives Announcements About

Search

Journal of Social Entrepreneurship Theory and Practice (JSETP) is a devoted academic journal in the interdisciplinary area of Social Entrepreneurship. The journal aims to provide insight, best practices, and current research trends in the contribution of theoretical and practical implications of Social Entrepreneurship. The journal also intended to raise the awareness and impact of the relevant research in SE to the vast academic society.

research synergy RSF PRESS

About the Journal

Name: Journal of Social Entrepreneurship Theory and Practice (JSETP)
P-ISSN: 2808-1609
E-ISSN: 2808-0475
DOI: 10.31098/jsetp
Period: July and December
Indexing and Abstracting: Google Scholar, Crossref, and others in progress
Publisher: Research Synergy Press
Founded: 2021

QUICK MENU

- Focus & Scope
- Author Guidelines
- Editorial Team
- Peer Reviewers
- Publication Ethics
- Article Processing Charges



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NOT DONATIONSHIP AND NOT SAMARITAIN WORK

- implement innovative and long-term solutions to manage the social, cultural, financial and environmental problems
- donate profits (earned from selling goods and services) to aid those in need
- they use government grants or raise funds to support an important cause
- Summary: they can be for both profits and non-profit purposes
- they are not Samaritans, important for them the profit too
- their primary goal is to affect social change while earning a profit to further the social cause.





NO!
Begging , not Alms, not only Charity





SOCIAL ENTREPRENEURS - TARGET AREAS



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Poverti reduction

Child rights restoration

Access to health care

Access to education

Access to financial services

Women empowerment

Community development

Microfinancing

Sustainable energy resources



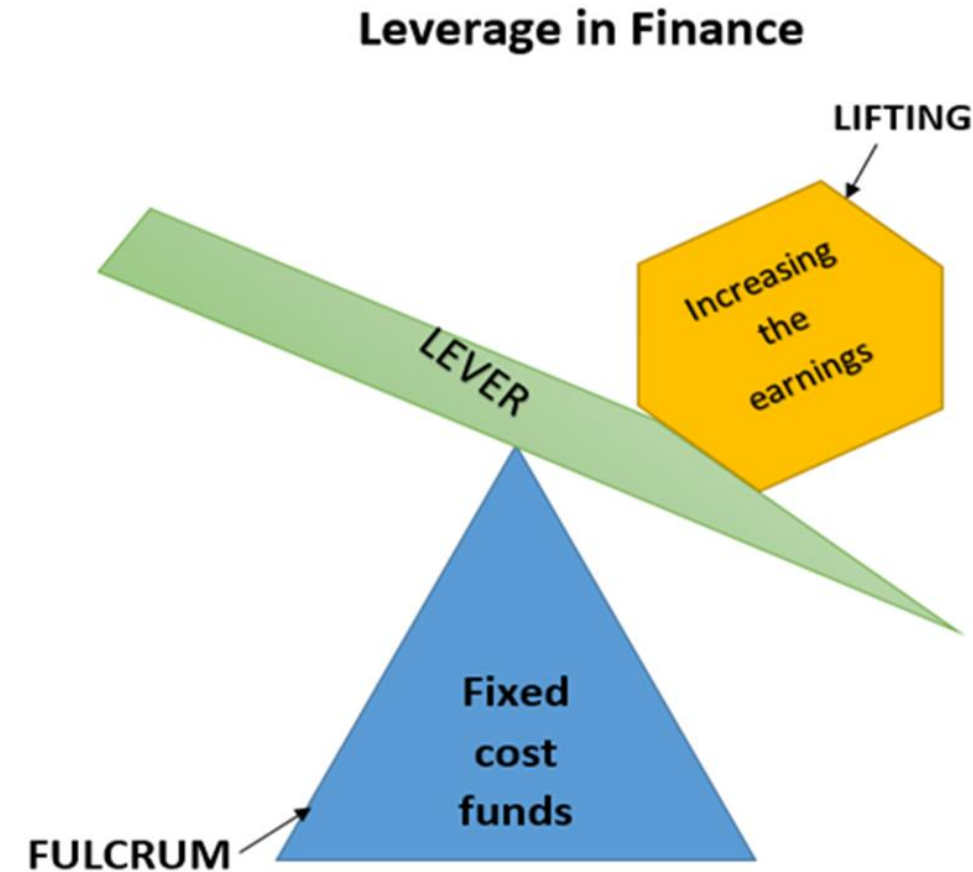
WHAT DIFFERS ENTREPRENEURS FROM SOCIAL ENTREPRENEURS ?



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<https://www.youtube.com/watch?v=JN8N>

[Gna2G5c](#)





WE DEFINED AND DESCRIBED OUR METODES IMPORTANT MAIN PILLARS

1. Communication skills

Excellent verbal and written communication skills are essential to work closely with staffs, team members and other managers, and effectively manage problems as they occur. Write articles, templates to the website.

So very important the grammar and literature and reading/literacy.

Hungarian language and literature,

English and other foreign languages,

History lessons



OUR METODES IMPORTANT COLUMNS (2)

2. Computers and data entry / Mathematical and financial and economic accounting skills are important

Mathematics

2. *and*

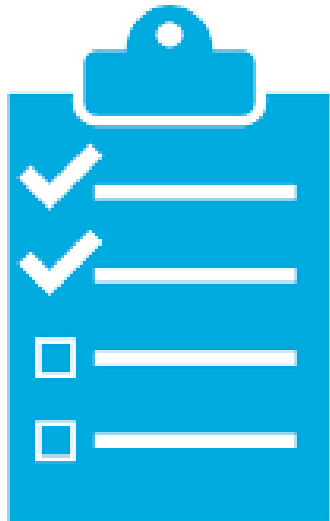
3. Additional subjects

Info-Com(puter science), Geography



GUIDE TO START A BUSINESS -STEP BY STEP

- the various tasks you need to do when starting a business





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Content of the business plan

- the owner of the company
- experience and skills
- business concept
- product or service, with pricing
- market and customers
- competitors
- marketing strategy
- suppliers
- resource requirements
- risks and opportunities
- budgets, cash flow and profit forecasts
- timetable and action plan





CURRICULUM DEVELOPMENT

- **fits into the national curriculum 2012**
- **(NAT- Nemzeti Alaptanterv)**

- **amended in 2020**



**ZSOLT UDVARI (MATHEMATICIAN,
TEACHER OF PHYSICS AND
MATHEMATICS)**



- udvari.zsolt@kreativoktato.hu
- Zsolt Udvari (mathematician, teacher of physics and mathematics) is
- a founding member of EKO (creative instructor)
- He graduated as a teacher in 2006. He has been teaching physics and mathematics at the Gábor Bethlen and Reformed Church Grammar School in Hódmezővásárhely since September 2005
- and since 2012 he has been the leader of the mathematics teacher -teams He is a member of the Loránd Eötvös Physical Society.



ENTREPRENEURSHIP



- In 2019, he graduated with honors from the "BME" Faculty of Economics and Social Sciences in the field of "measurement evaluation".
- He continuously uses the acquired knowledge to make his education more effective.
- He has been involved in curriculum development and testing on several occasions (GeoMatech, Reformed Curriculum, etc.).
- His students regularly achieve results in local and national physics and mathematics competitions, and continue their studies in science and engineering. It runs its own website, where the educational materials it creates are available to anyone.
- He also uses his qualification as a financial accountant and a qualified accountant in education: he holds classes to develop students' financial culture.



Udvari Zsolt (www.uszolt.hu) Pénzügyi és gazdasági alapismeretek

A pénz
Államháztartás
Háztartások
Vállalkozások
Összefoglalás

Múlt
Jelen

Miről lesz szó?

1. A pénz
 - Múlt
 - Jelen
2. Államháztartás
 - Állam
 - Adók, járulékok
 - Csalások
3. Háztartások
 - Hitelek
 - Megtakarítások
 - Csalások
4. Vállalkozások
 - Alapfogalmak
 - Módozatok
 - Működés

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What is it about?

The money

in the past in the

present

Public finances

The role of the state

taxes

contributions

fraud

Households

loans

savings

fraud

Businesses

basic concepts

methods

operation

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A pénz
Államháztartás
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Vállalkozások
Összefoglalás

Állam
Adók, járulékok
Csalások

Alapfogalmak

- adó
 - kötelezően fizetett
 - (közvetlen) ellenszolgáltatás nélküli
 - állami vagy helyi
 - pl. SZJA, ÁFA, IFA, HIPA, TA
- járulékok
 - kötelezően fizetett
 - ellenszolgáltatás jár
 - pl. nyugdíjjárulékok, egészségbiztosítási járulékok

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Infláció

- árszínvonal tartós emelkedése
- éves inflációs adatok (%-ban megadva)
- egyik fő ok: pénzmennyiség nagymértékű növekedése
- egyéb lehetséges okok:
 - fogyasztási cikkek exportja \Rightarrow kevés marad az országban \Rightarrow kereslet \gg kínálat \Rightarrow növekvő ár
 - növekvő költségek \Rightarrow növekvő ár
 - bizalom csökkenése
- hiperinfláció: havi 50%-nál nagyobb
 - csúcstartó: Magyarország, árak 15 óránként duplázódtak
 - 1946. augusztus 1: 1 Ft = 4×10^{29} pengő
 - Zimbabwe, 2008: naponta kétszereződtek az árak

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Jelen

Második szint feladatai

- betétgyűjtés
- kölcsön (hitel vagy lizing)
- pénzforgalmi szolgáltatások (számlavezetés)
- készpénz-helyettesítő eszközök (cekk, bankkártya)
- valuta, deviza (valódi pénz ill. követelés)
- letéti szolgáltatás, széf
- vagyonkezelés
- készpénzfizetés

Udvari Zsolt (www.uszolt.hu) Pénzügyi és gazdasági alapismeretek



The history textbook for 12. class

II. Social and public logistics knowledge

- 39. Social diversity . . .
- 40. Poverty... . .
- 41. Prejudice and discrimination.
- 42. Democracy
- 43. Nation and state
- 44. Hungarian democracy today

Summary

The economy, money and work

- 45. The market.
- 46. The entrepreneurship and undertakings
- 47. The money market. . .
- 48. The economic role of the State .
- 49. Public finances and monetary policy
- 50. The labour market . .
- 51. Education and training
- 52. The employment relationship

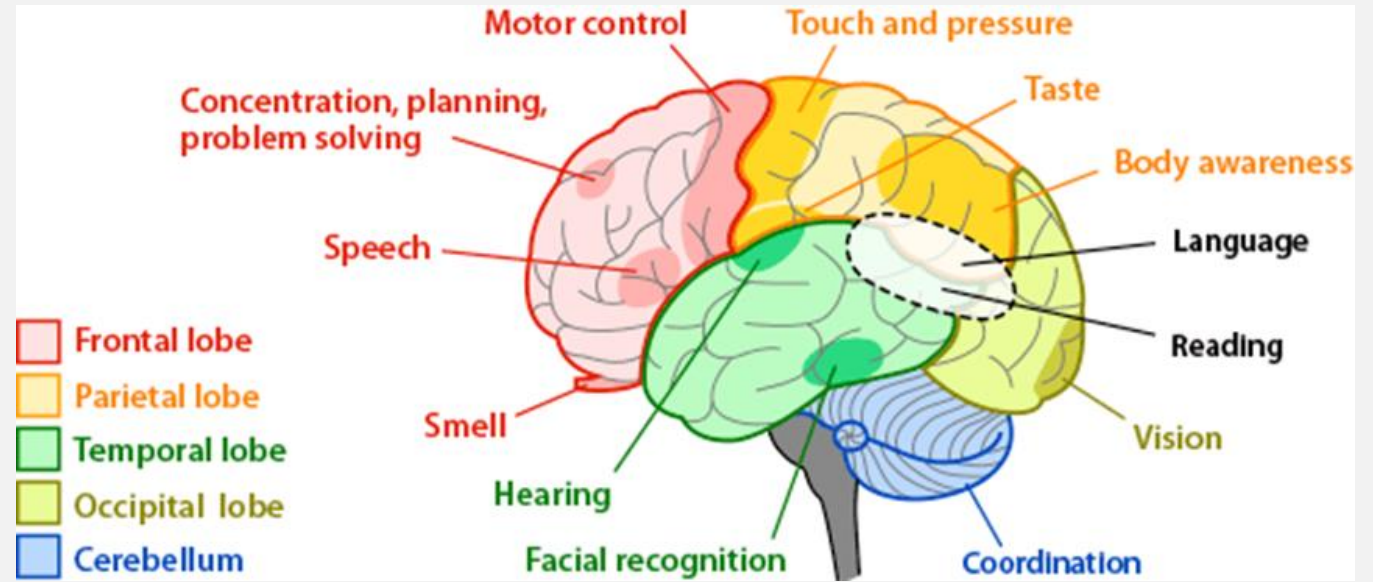
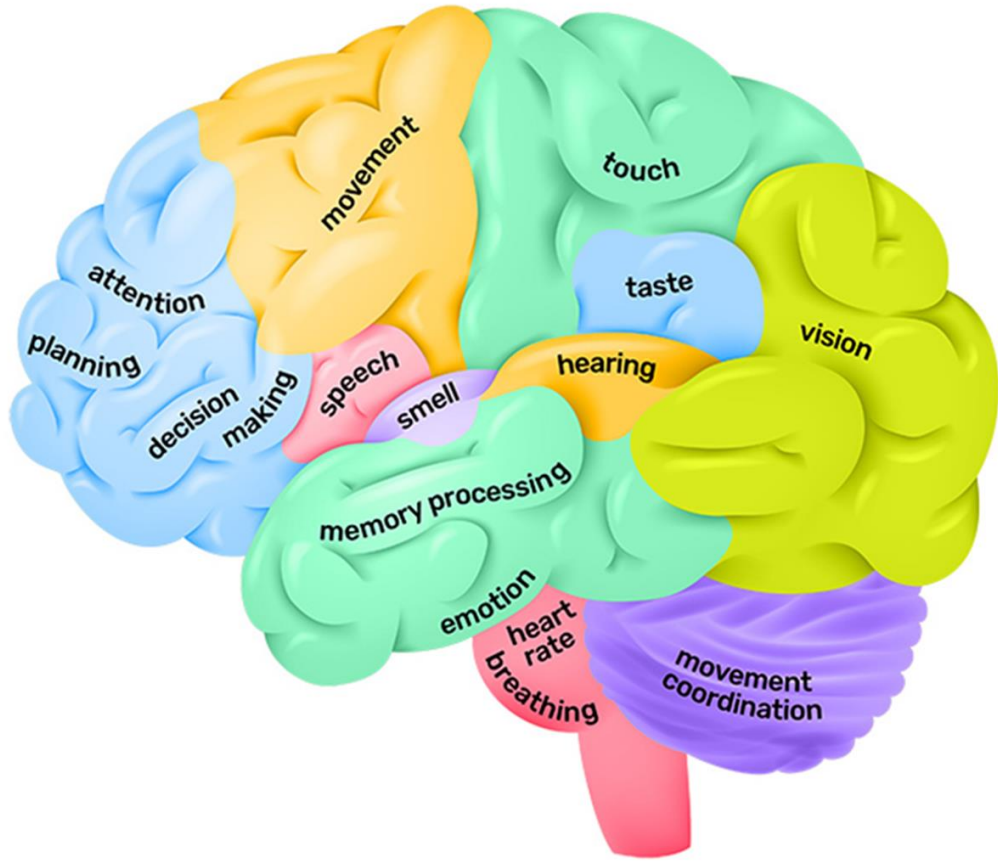
Summary . . 270





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HOW TO MOVE THE MOBILE MIND?





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STAY UP-TO-DATE





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The Social Entrepreneurship

„We are in the world to be somewhere at home in it, I repeated to myself. And I felt my heart fill with a great and general warmth, my soul with the calm of the serene weather and my eyes with the dew of the dawn. Slowly I got up and said: - You are right: I will go home without delay, to be at home somewhere in this world! You are right: there can be no other purpose in this life than to know everything as well as possible: the colourful and troubled world, the people to be forgiven, the people grumbling at each other; and when we have known everything as well as possible, we shall go back to where we can be at home.” (From Tamási Áron's novel *Abel in America* (1934), part IV.)





When we want to think something seriously, we all want to care about our great home, about the World. Rather write it like this, in all capital letters. **WORLD**. Let's play with letters and **words**! World without WAR; World with Lord, Let be the World Wide will Empty wards, fully, worth your work without poverty.

We all want to improve it. And we all want to make and save the difference and diversity to people and the planet. We are preserving the world for our grandchildren and their descendants...



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**THANK YOU FOR YOUR
ATTENTION!**

