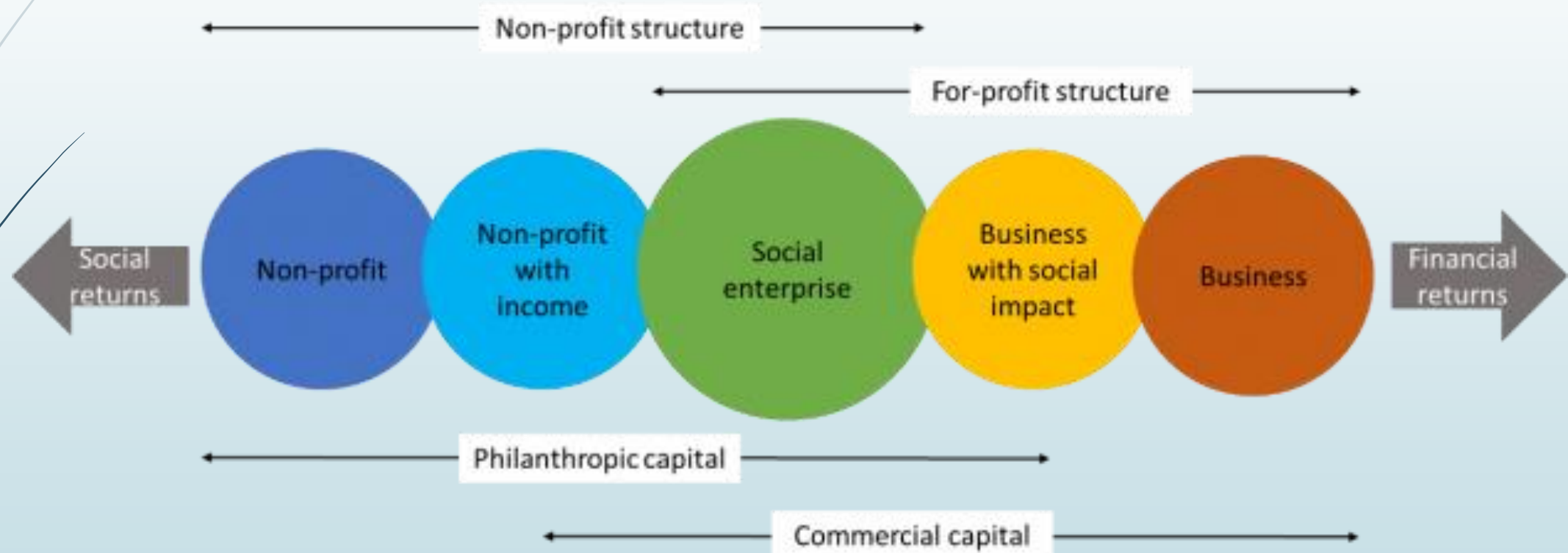




Similarities and differences between social and other enterprises through Hungarian examples



Business types



Newborn lifesaver foundation in Szeged

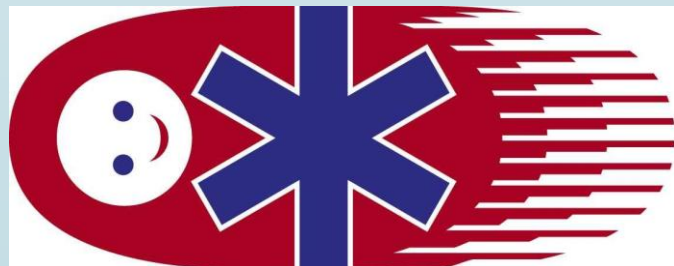


About the organization

- Works for 30 years
- Saves newborn lives in 3 counties, yearly circa 1250 times.

Business

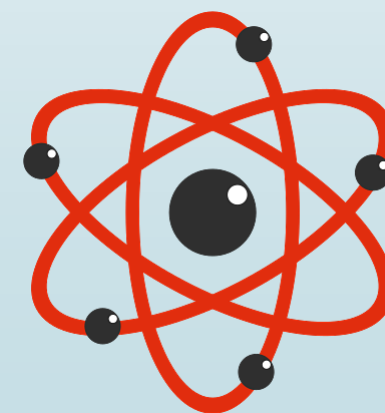
- Income: charity, tax 1%
- Active marketing (events, social media)
- Always have a specific goal to achieve



**SZEGEDI
ÚJSZÜLÖTT ÉLETMENTŐ
SZOLGÁLAT
ALAPÍTVÁNY**



ELI-HU Nonprofit Kft.



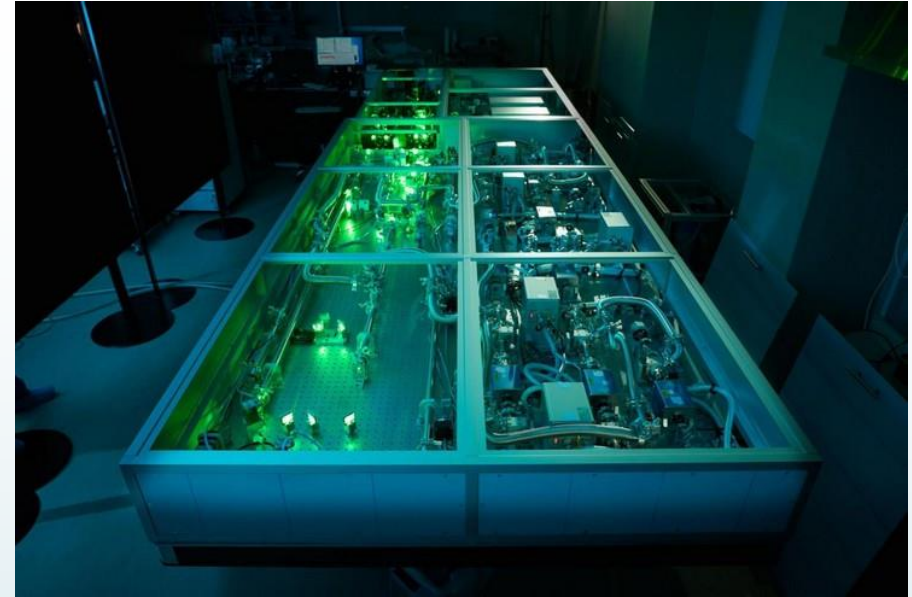
ELI-HU Nonprofit Kft.

Impact goals

- Opening new gates in physics
- To develop medical treatments
- Environmental protection

Business

- Provide services for researchers



Videoton Holding Zrt.



Business

- Profit oriented (worth 231,4 billion forints \approx 564 million euros)
- Workfield: engineering, electronics, producing tools, automatization

Sustainability

- Alternative energy sources
- Volunteer events



Sharks – a chance for a start



- ▶ TV-show in Hungary
- ▶ Investors are looking for a great vision
- ▶ Participants have to present the idea, set impact and business goals, and ask for money.



Munch – a story of success



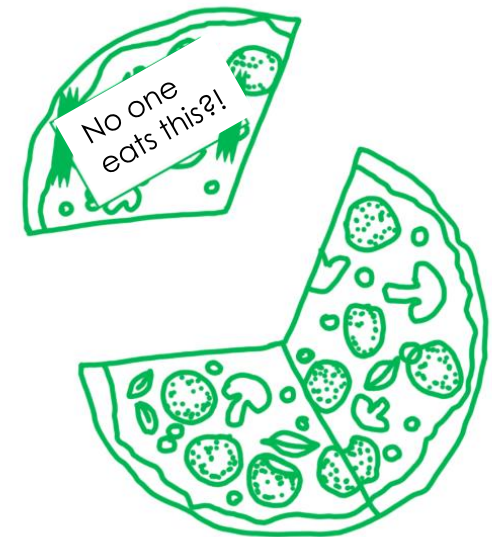
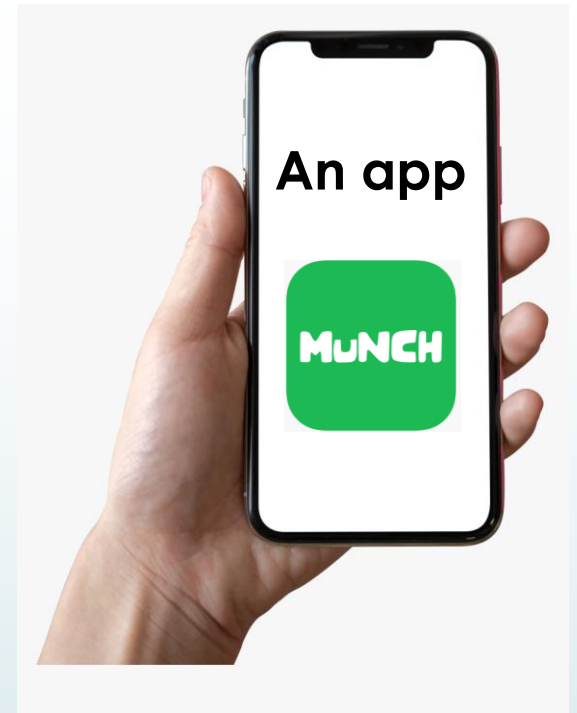
An idea



Social impact

- Decrease food waste
- Helps financially limited people
- People can donate for others

MUNCH



We help at home foundation

- Problem: Women who raise young children tend to get isolated, and have a hard time trying to get back in to the working market.
- Social impact:
 - They provide law and carrier advice, or communication trainings for free, or for little fee.



Six-dot restaurant



- Problem: In Hungary the percentage of the disabled employed people is really low.
- Social impact:
 - A workplace is provided for disabled people.



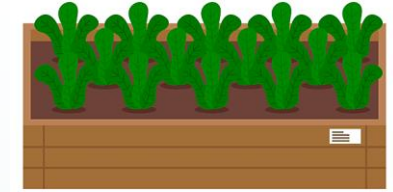
Thousand year old chestnut social organization



- ▶ Problem: A city was built next to a mine in the 19th century, but nowadays the city has been isolated and most likely unemployed and socially disabled families live there.
- ▶ Social impact: The goals are to provide more workplace and improve the social state of the families. The organization presents now workplaces where they process the local chestnuts, while partnering with the producers.



Szárzrét (translation: dry meadow) social garden



- Problem: Products in the supermarkets are coming from far away, and the firms use a lot of packing materials for the transport.
- Social impact: Protecting the environment and make the people do something useful for a healthier future. The community became more aware of the importance of a clean environment, and they learned to love gardening as well.





Thank you for your attetion!