



**Wordwall**



# EXAMPLES OF SCHOOLS INTEGRATING SOCIAL ENTREPRENEURSHIP INTO SMALL BUSINESS PROJECT

Working in partnership with forward-looking funders, schools and colleges RIO were able to bring social enterprise education to over 1,000 young people in 2016.

The logo for RIO, consisting of the letters 'RIO' in a bold, maroon, sans-serif font. The letter 'O' is a solid maroon circle.

Real Ideas  
Organisation



# CASE STUDY

Victoria Park Primary Academy, Smethick

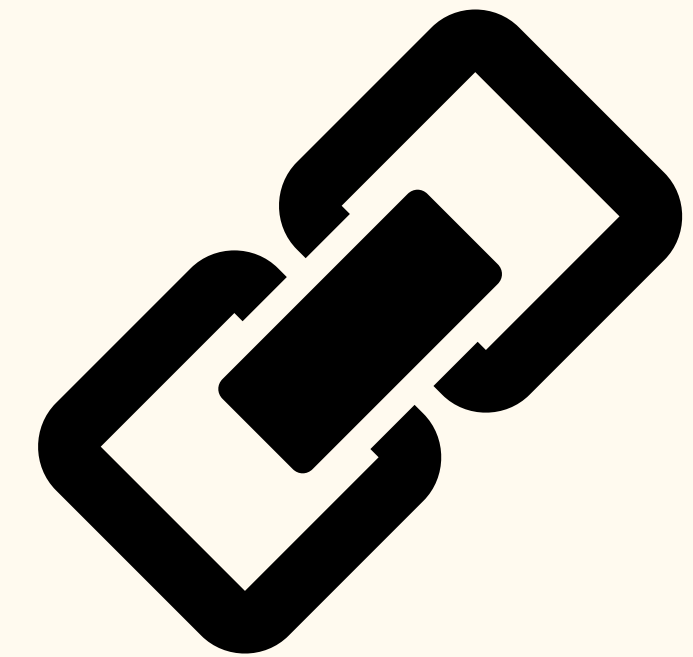


- They have played a key role in supporting the school to embed innovation and social enterprise learning across its curriculum. It has worked with RIO to develop its approach to learning;
- They have fully engaged in the concept of social enterprise as a pedagogical approach for the whole school.



# BALLOT STREET SPICE

- Ballot Street is a school based social enterprise in Smethwick, West Midlands. Its purpose is all about bringing the diverse community together, and to help people make friends. And they do this through designing their own unique blends, fusions and flavours of spice.



# ANIMATION

- We often hear about young generations needing to be more entrepreneurial, so creating a climate in our schools where real, purpose driven businesses are grown sets a great example and provides invaluable learning. At the same time using school facilities, communication channels and reputations to support community business means challenges faced by local people can be tackled in innovative new ways.
- Social enterprise is what we do. It's what makes us unique as a trust. Pupils need to be taught how to use 21st century skills, which enables them to think actively in social contexts to achieve complex and difficult learning challenges. We are passionate about creative learning, ensuring that ensures pupils are always immersed in a dynamic, exciting and vibrant curriculum. As a family of schools, we believe that learning should be evidence-based and research-driven. Our staff are committed to making marginal gains in their teaching through action research and believe that continuous improvement is at the heart of all that we do. This allows us to work towards our mission to become the best we can be.



**Light a spark. Make a change. Become a social enterprise champion.**

- Since 2007, The Social Enterprise Academy schools programme has supported young people to set up and grow sustainable social enterprises in their schools and communities.





**TEACH**  
A MAN TO FISH

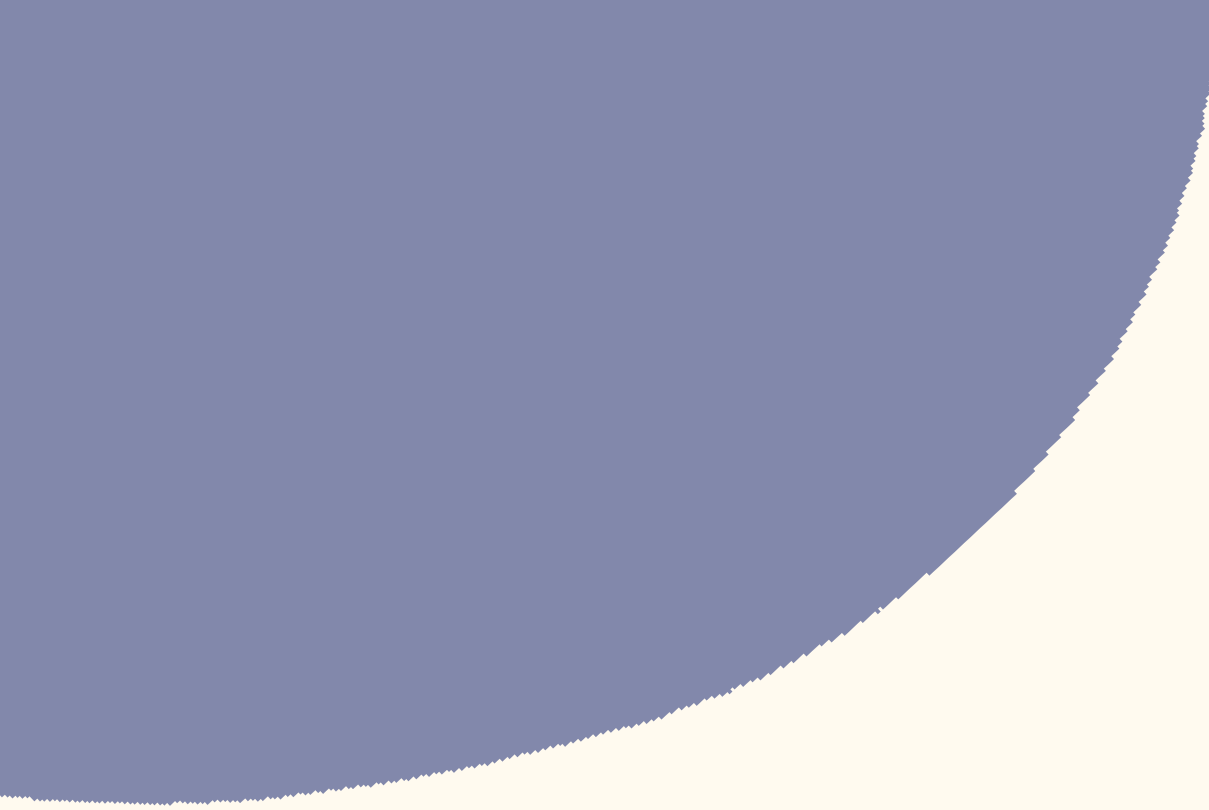
# 'MOBILE SCHOOL TRAVELS' ACTIVE CITIZENS



- The mobile school targets Roma children that live and work on the streets and fail to attend or drop out of school. Additional target group is adult Roma, who usually are illiterate and need counseling.







The proposed program has a duration of 3 years and targets on combating the school dropout, child labor and illiteracy that is often observed in Roma population. The program aims in the encouragement and preparation of Roma children to integrate smoothly on the one hand with the school community and on the other hand with the wider society. The target group of the proposed program is pre-school and school-age children Roma,



**The Karma Project**

**Friday Community Café**

**SCHOOL CASE STUDIES**

**The Lu Ban Lock Puzzle**



# In conclusion

Social enterprise education can provide the inspiration and skills to achieve such workplace ambitions, notes Woodman, and inspire more talented graduates to consider a career in social enterprise, thereby expanding the talent pool in the sector and making it easier for social enterprises to compete with big multinationals at career fairs or with dedicated graduate trainee programmes.

# Find out more

The following list of websites and resources will help you find out more about the running of social enterprises:

- British Council:

[www.britishcouncil.org/society/social-enterprise](http://www.britishcouncil.org/society/social-enterprise)

- Real Ideas Organisation:

[www.realideas.org](http://www.realideas.org)

- Transforming Schools:

[www.realideas.org/transforming-schools-education](http://www.realideas.org/transforming-schools-education)

- Social Enterprise Academy:

[www.social-enterprise.academy/scot/](http://www.social-enterprise.academy/scot/)

- Young People Resources:

[www.socialenterprise.academy/scot/Young-People/  
Resource-Bank](http://www.socialenterprise.academy/scot/Young-People/Resource-Bank)

- British Council success stories:

[www.britishcouncil.org/society/social-enterprise/  
success-stories](http://www.britishcouncil.org/society/social-enterprise/success-stories)

- British Council partner zone:

[www.theguardian.com/british-council-partner-zone](http://www.theguardian.com/british-council-partner-zone)

- Social Enterprise UK:

[www.socialenterprise.org.uk/about/  
about-social-enterprise](http://www.socialenterprise.org.uk/about/about-social-enterprise)

- Peter Jones Enterprise Academy:

[www.pjea.org.uk](http://www.pjea.org.uk)

- Tycoon in School:

[www.tycooninschools.com](http://www.tycooninschools.com)

- A free mind mapping resource can be found at:

<https://www.mindmup.com/>



<https://active-citizens.britishcouncil.org/global-impact-stories>  
<https://www.activecitizensfund.gr/en/when-will-you-come-back-again-miss>  
<https://gov.wales/welsh-baccalaureate>  
<https://mobileschooltravels.com/en/mobile-school-travels-once-again>  
<https://www.socialenterprise.academy/social-enterprise-schools>  
<https://www.socialenterprise.academy/social-enterprise-schools>  
<https://www.edutopia.org/blog/empowering-student-changemakers-vicki-davis>

<https://www.gse.harvard.edu/news/10/03/global-education-and-social-entrepreneurship-conversation-prof-fernando-reimers>  
<https://www.thesedge.org/socent-spotlights/22-awesome-social-enterprise-business-ideas>  
<https://www.youtube.com/watch?v=0lFFbhnCsNE>  
<https://www.edutopia.org/blog/empowering-student-changemakers-vicki-davis>  
<https://www.classy.org/blog/social-entrepreneurship-education-new-resources-equip-emerging-leaders/>  
<https://wealthfit.com/articles/social-entrepreneurship/>  
<https://blog.hubspot.com/sales/social-entrepreneurship>  
<https://www.aacu.org/diversitydemocracy/2016/summer/schulz>

