



**SOCIAL  
ENTERPRISE  
ECONOMY**

**DRPDNM**



# **OVERVIEW**

- **What is social enterprise and social economy?**
- **Understanding Social Enterprises**
- **Social Enterprise and Employment**
- **Types of Social Enterprises**
- **The EESC and the Social Economy**
- **European Day of Social Economy Enterprises**
- **Good practice**
- **Activity**

# SOCIAL ENTERPRISE



operator in social  
economy

Main objective:  
social impact

trading enterprises,  
financial institutions,  
community organizations,  
and NGOs and charitiesa

# SOCIAL ECONOMY

THE SOCIAL ECONOMY IS AN IMPORTANT AND RECOGNISED PART OF THE EU'S SOCIO-ECONOMIC LANDSCAPE, BRINGING INNOVATIVE SOLUTIONS TO TODAY'S BIGGEST COMMON CHALLENGES. ENTERPRISES AND ORGANISATIONS IN THE SOCIAL ECONOMY CREATE QUALITY JOBS AND STRENGTHEN SOCIAL INCLUSION THROUGH COLLECTIVE ENTREPRENEURSHIP AND WORK AND THE SOCIAL INTEGRATION OF DISADVANTAGED PEOPLE



# Understanding social enterprises

1

Generate profits and reach social, cultural and economic outcomes

2

Can be non-profit or profit

3

The profits are used to reinvest in the enterprise to help it achieve its social mission.



# **SOCIAL ENTERPRISE AND EMPLOYMENT**

- OFTEN EMPLOY INDIVIDUALS COMING FROM AT-RISK BACKGROUNDS AND THOSE FROM DISADVANTAGED COMMUNITIES,



1

## TRADING ENTERPRISES

Trading enterprises refer to cooperatives, collectives, and other organizations that are worker- or employee-owned

2

## FINANCIAL INSTITUTIONS

Some types of financial institutions also fall into the social enterprise category, including organizations such as credit unions, cooperative banks, and revolving loan funds

3

## COMMUNITY ORGANIZATIONS AND NGOS

. The profits are used to further the social or environmental aims of the organization or to provide salaries for people who provide free services to specific groups of people.



# THE EESC AND THE SOCIAL ECONOMY

*THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE (EESC) HAS BEEN ACTIVELY INVOLVED IN THE EUROPEAN SOCIAL ENTERPRISE AND SOCIAL ECONOMY AGENDA FOR MORE THAN 10 YEARS AND SUPPORTS SOCIAL ENTERPRISE GROWTH AND DEVELOPMENT AS A KEY ELEMENT OF THE EUROPEAN SOCIAL MODEL.*





# EUROPEAN DAY OF SOCIAL ECONOMY ENTERPRISES

*SINCE 2016, THE EESC HAS ORGANISED THE EUROPEAN DAY OF SOCIAL ECONOMY ENTERPRISES ON AN ANNUAL BASIS. ITS OBJECTIVE IS TWOFOLD: ON THE ONE HAND, TO REVIEW THE PROGRESS MADE IN BUILDING AN ECOSYSTEM FOR SOCIAL ECONOMY ENTERPRISES IN EUROPE AND, ON THE OTHER HAND, TO SEE WHAT THE NEXT STEPS ARE FOR THIS ENTERPRISE MODEL TO BE RECOGNISED AND MORE WIDELY DISSEMINATED.*



# STREAT-GOOD PRACTICE

STREAT IS NATIONALLY  
RECOGNISED AS A LEADING  
SOCIAL INNOVATOR, USING ITS  
PORTFOLIO OF SOCIAL  
ENTERPRISES TO BUILD THRIVING  
PEOPLE, PLACES AND PLANET.

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**THANK YOU  
FOR YOUR  
ATTENTION!**